

## क्षेन्द्रीय प्रदूषण नियंत्रण बोर्ड SPEED-POST CENTRAL POLLUTION CONTROL BOARD

पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय भारत सरकार MINISTRY OF ENVIRONMENT, FOREST & CLIMATE CHANGE GOVT. OF INDIA

F-No. B-11011/UPC-II/MSW/2019-20 254-264

March 20, 2020

The all Brand Owners of sanitary napkins and diapers, (As per List),

Sub: Directions under Sec 5 of EPA, 1986 to for Manufacturers / Brand Owners of sanitary napkins and diapers - Show Cause Notice regarding

WHEREAS, the Central Government has notified the standards for discharge of environmental pollutants from various categories of industries under the Environment Protection Act, 1986 and the rules framed there under

WHEREAS, Ministry of Environment, Forest and Climate Change has notified Solid & Plastic Waste Management Rules, 2016, for management of Solid and plastic waste: under the Environment Protection Act, 1986

WHEREAS, as per Clause (17) of Solid Waste Management Rules, 2016 Duty of manufacturers or brand owners of disposable products and sanitary napkins and diapers" is as follows: –

- (1) All manufacturers of disposable products such as tin, glass, plastics packaging, etc., or brand owners who introduce such products in the market shall provide necessary financial assistance to local authorities for establishment of waste management system.
- (2) All such brand owners who sell or market their products in such packaging material which are non-biodegradable shall put in place a system to collect back the packaging waste generated due to their production.
- (3) Manufacturers or brand owners or marketing companies of sanitary napkins and diapers shall explore the possibility of using all recyclable materials in their products or they shall provide a pouch or wrapper for disposal of each napkin or diapers along with the packet of their sanitary products.
- (4) All such manufacturers, brand owners or marketing companies shall educate the masses for wrapping and disposal of their products.

WHEREAS, as per Clause 9(1& 2) of PWM Rules, 2018 "The producers, within a period of six months from the date of publication of these rules, shall work out modalities for waste collection system based on Extended Producers Responsibility and involving State Urban

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विन पूर्वी अर्जुन नगर, दिल्ली-110032

Parivesh Bhawan, East Arjun Nagar, Delhi-110032

दूरभाष/Tel : 43102030, 22305792, वेबसाईट/Website : www.cpcb.nic.in



Development Departments, either individually or collectively, through their own distribution channel or through the local body concerned; and "Primary responsibility for collection of used multi-layered plastic sachet or pouches or packaging is of Producers, Importers and Brand Owners who introduce the products in the market. They need to establish a system for collecting back the plastic waste generated due to their products".

WHEREAS, as per Clause 13(2) of PWM Rules, 2018, "Every producer or brand-owner shall, for the purpose of registration or for renewal of registration, make an application in Form-I to:-

- The concerned State Pollution Control Board or Pollution Control Committee of the Union territory, if operating one or two States or Union Territories; or
- The Central Pollution Control Board, if operating in more than two States or Union ii. Territories".

WHEREAS, CPCB officers have collected samples of sanitary napkins and diapers manufactured by your unit being sold in the market in Delhi on 12<sup>th</sup> & 13<sup>th</sup> March, 2020 and it was observed that pouch/wrapper has not been provided for disposal of napkin/diaper which is in violation of Rule 17(3) of SWM Rules

WHEREAS, it was observed during inspection that your unit is using plastics packaging for packing its products & thus introducing plastic into the market which attracts applicability of above cited provisions of PWM Rules, 2016 as amended 2018

NOW THEREFORE, in view of the above and in exercise of the powers vested under Section 5 of the Environment (Protection) Act, 1986:

- You are directed to show cause as to why your unit should not be closed down and environment compensation be levied for violation of Clause 17(3) SWM Rules, 2016
- You are further directed to submit Action taken Report in compliance of above (ii) cited provisions of SWM & PWM Rules, 2016

You are required to file your response within seven days of receipt of this Notice failing which action under provisions of EP Act 1986 shall be initiated against your unit by CPCB.



## List of Brand Owners of sanitary napkins and diapers

| S.No. | Brand-Owners  |
|-------|---|
| 1.    | M/s. The Himalaya Drug Company,   |
|       | Makali, Bangaore-562162   |
| 2.    | M/s. PAN Healthcare Pvt. Ltd.   |
|       | Behind Shemla Bus Stop, National Highway 27, Biliyada, Rajkot-360311,                 |
|       | Gujarat   |
| 3.    | M/s. Nobel Hygiene Pvt. Ltd.  |
|       | A-70, MIDC, Malegaon, Sinnar, Nashik-422103, Maharashtra                              |
| 4.    | M/s. Walmark Meditech Pvt. Ltd.   |
|       | Office: 306, Mllennium Star, Dhole Patil Road, Pune, India 411001                     |
|       | Work: D-34, MIDC Industrial Area, Butibori, Nagpur 441122                             |
| 5.    | M/s. Soothe Healthcare Pvt. Ltd.  |
|       | D14, Site IV, UPSIDC Surajpur, Greater Noida, UP-201306                               |
| 6.    | M/s. Unicharm India Pvt. Ltd.   |
|       | 5 <sup>th</sup> Floor, Unit No. 501 to 508 & 510 TO 518, Centrum Plaza Building, Golf |
|       | Course Road, Sector 53, Gurugram, Haryan 122002                                       |
| 7.    | M/s. Sekhani Industries Pvt. Ltd.   |
|       | Plot No: SM-11, GIDC, Sanand-II (BOL) Ind. Estate, Tal. Sanand, Dist.                 |
|       | Ahmedabad-382210, Gujarat   |
| 8.    | M/s. Kimberly-Clark Lever Private Limited   |
|       | Gat No 934-937 Village-sanaswadi Taluka- Shirur Pune Mh 412208                        |
| 9.    | M/s. Glenmark Pharmaceuticals Limited,  |
|       | B/2, Mahalaxmi Chambers,  |
|       | 22 Bhulabhai Desai Road,  |
|       | Mumbai – 400026   |
| 10.   | M/s. Johnson & Johnson Pvt. Ltd.  |
|       | L.B.S. Marg, Mulund (W), Mumbai-400 080   |
| 11.   | M/s. Procter & Gample Home Products Pvt. Ltd.   |
|       | P&G Plaza, Cardinal Gracias Road, Chakala, Andheri East, Mumbai –                     |
|       | 400099  |

