

**CENTRAL POLLUTION CONTROL BOARD**  
**PARIVESH BHAWAN, EAST ARJUN NAGAR**  
**SHAHADARA, DELHI – 110032**

**TECHNICAL SUMMARY**

**OPENING OF TECHNICAL BIDS INVITED FOR THE TENDER ON “TO ENGAGE A PROFESSIONAL AGENCY FOR MANAGING THE SOCIAL MEDIA PLATFORM FOR DISSEMINATION OF INFORMATION, CREATING AWARENESS ABOUT FUNCTIONS AND SERVICES OF CPCB AND FOR MANAGEMENT OF POLLUTION RELATED COMPLAINTS CENTRALLY”**

Tender ID - 2018\_CPCB\_420659\_1  
Tender Ref. No. - C-12015/06/2018/IT/Social Media  
**BID OPENED ON 11.01.2019**

1. Bids were invited by CPCB from eligible bidders for the above mentioned tender.
2. Following Sixteen (16) Bidders have submitted their bids on CPP Portal : -
  - i. M/s Adsyndicate Services Pvt Ltd
  - ii. M/s square communications pvt ltd
  - iii. M/s Shemaroo Entertainment Ltd
  - iv. M/s Chavi Advertising Services Pvt. Ltd.
  - v. M/s Business News and Information Services Pvt Ltd
  - vi. M/s TSD Corp Ltd
  - vii. M/s KAILASA ANALYTICS AND SERVICES PRIVATE LIMITED
  - viii. M/s TEAMWORK COMMUNICATION SOLUTIONS PRIVATE LIMITED
  - ix. M/s ADG ONLINE SOLUTIONS PVT. LTD.
  - x. M/s Wildnet Technologies Private Limited
  - xi. M/s Degree 360 Solutions Pvt. Ltd.
  - xii. M/s SAKURA SOLUTIONS PVT LTD
  - xiii. M/s Goldmine Advertising Ltd.
  - xiv. M/s Crayons Advertising Pvt. Ltd.
  - xv. M/s Heyday Communications
  - xvi. M/s Ventures Advertising Pvt Ltd






3. The online Bids were opened on 11.01.2019 at 04:30 PM at IT Division, 5<sup>th</sup> Floor, CPCB, Parivesh Bhawan, Delhi in the presence of following officers:

- i. Sh. B Vinod Babu, Sc. E & DH IT Division
- ii. Sh. Suneel Dave, Sc. E

4. The Technical Bids so received, are under the process of Technical Evaluation. The outcome of the Technical Evaluation will be informed in due course of time.

**5. This is to also inform that presentation by shortlisted bidders has been postponed to 18.01.2019 at 11.00 am at 5<sup>th</sup> floor committee room CPCB, Delhi. Please visit CPP Portal to check the names of shortlisted bidders.**

  
(B Vinod Babu)  
Sc. 'E'

  
(Suneel Dave)  
Sc. 'E'