

SPEED POST

F. No. B-751 (678)/Chemical & others/WQM-II/CPCB/2017-18

21-09 2017

To

**M/s Hindustan Coca-Cola Beverage Pvt. Ltd.,
Mahandiganj, Raja Talab,
District-Varanasi, Uttar Pradesh-250402**

10738

DIRECTION UNDER SECTION 5 OF THE ENVIRONMENT (PROTECTION) ACT, 1986

WHEREAS, the Central Government has notified the standards for discharge of environmental pollutants from various categories of industries under the Environment (Protection) Act, 1986 and the rule framed there under; and

WHEREAS, it is obligatory on the part of industries to install effluent treatment plants (ETPs) to comply with the effluent discharged standards as notified under the Environment (Protection) Act, 1986 and the rules framed there under and also to meet the consent conditions granted by State Pollution Control Board (SPCBs)/Pollution Control Committees (PCCs); and

WHEREAS, the industry is required to obtain, from the State Pollution Control Board, the Consent to Operate under Water (Prevention & Control of Pollution) Act, 1974 and Air (Prevention & Control of Pollution) Act, 1981; and

WHEREAS, it is required to obtain permission from Central Ground Water Authority to abstract Ground Water for industrial use; and

WHEREAS, M/s Hindustan Coca-Cola Beverage Pvt. Ltd., Mahandiganj, Raja Talab, District-Varanasi, Uttar Pradesh-250402 (hereafter referred to as the 'Unit') is manufacturing soft drinks; and

WHEREAS, the unit was inspected on 21-03-2017 and the following observations made:

1. The unit does not have valid consent to operate under Water Act, 1974 and Air Act, 1981.
2. The unit does not have valid permission from CGWA to abstract groundwater for industrial use.

WHEREAS, the Ministry of Environment & Forests, Government of India, vide Notifications No. S. O. 157 (E) of 27.02.1996 and S. O. 730 (E) dated 10.07.2002, has delegated the powers vested under Section 5 of the Environment (Protection) Act, 1986 (29 of 1986) to the Chairman, Central Pollution Control Board, to issue directions to any industry or any local body or any other authority for violations of emission and effluent standards and rules notified under the Environment (Protection) Rules, 1986 and amendment thereof; and

WHEREAS, CPCB issued show cause notice dated 28.06.2017 under Section 5 of the Environment (Protection) Act, 1986 to the unit for operating without valid consent and incomplete registration; and

WHEREAS, the unit reply vide letters dated 20.07.2017, 21.07.2017 and 25.07.2017 were examined and found that the unit has obtained valid consent upto 28.08.2017 from Uttar Pradesh Pollution Control Board (UPPCB) and also obtained CGWA permission for groundwater abstraction valid upto 16-07-2019; and

NOW THEREFORE, in view of the above mentioned observations and in exercise of the powers delegated to the Chairman CPCB, under section 5 of the Environment (Protection) Act, 1986, the Show cause notice dated 28.6.2017 is hereby revoked and the unit namely **M/s Hindustan Coca-Cola Beverage Pvt. Ltd., Mahandiganj, Raja Talab, District-Varanasi, Uttar Pradesh-250402** is directed to comply with the following direction:

1. The Unit shall treat their effluent to meet the effluent discharge standards as notified under Environment (Protection) Rules, 1986.
2. The Unit shall ensure continuous connectivity with CPCB server.

In case of default in compliance with the above directions, CPCB will be constrained to initiate action without any further notice, in accordance with the provisions of the Environment (Protection) Act, 1986.

(S. P. SINGH PARIHAR)
CHAIRMAN

Copy to:

- 1) **Chairman,**
Uttar Pradesh Pollution Control Board, : for information please.
Building No. TC-12V, Vibhuti Khand, Gomti
Nagar
Lucknow-226 010, Uttar Pradesh
- 2) **The Advisor (CP) division** : for information please.
Ministry of Environment, Forests and Climate
Change,
Prithvi Wing, 2nd Floor, Room No. 216
Indira Paryavaran Bhawan,
Aliganj, Jor Bagh Road, New delhi-110003
- 3) **Regional Director,** : for information please.
Central Pollution Control Board
Regional Directorate, PICUP Bhawan Vibhuti
Khand, Gomti Nagar, Lucknow - 226 010
- 4) **IT division, CPCB, Delhi** : for uploading the direction at CPCB
website.
- 5) Master copy (Dairy), WQM-II Division.


(A. SUDHAKAR)
MEMBER SECRETARY

**M/s Hindustan Coca-Cola Beverage Pvt. Ltd., Mahandiganj, Raja Talab, District-Varanasi,
Uttar Pradesh-250402**