



F.No.CP-20/33/2021-UPC-II-HO-CPCB-HO

Date: 03.04.2023

To,

The Chairman
All SPCBs/PCCs

Sub: - Direction under Section 5 of the EPA, 1986 regarding implementation of Guidelines for Extended Producers Responsibility on Plastic Packaging - Reg.

WHEREAS, the Ministry of Environment, Forest & Climate Change (MoEF&CC) has notified Plastic Waste Management Rules, 2016, in exercise of the powers conferred under sections 3, 6 & 25 of the Environment (Protection) Act, 1986 vide Notification No. G.S.R 320 (E) dated March 18, 2016; and

WHEREAS, Guidelines on Extended Producer Responsibility for Plastic Packaging were notified by MoEF&CC on February 16, 2022 in Schedule – II of 4th amendment of Plastic Waste Management Rules, 2016; and

WHEREAS, as per section 4 of the above Guidelines, "The following entities shall be covered under the Extended Producer Responsibility obligations and provisions of these guidelines namely: - (i) Producer (P) of plastic packaging; (ii) Importer (I) of all imported plastic packaging and / or plastic packaging of imported products; (iii) Brand Owners (BO) including online platforms/marketplaces and supermarkets/retail chains other than those, which are micro and small enterprises as per the criteria of Ministry of Micro, Small and Medium Enterprises, Government of India.; and (iv) Plastic Waste Processors"; and

WHEREAS, as per section 6.1(a) of the above Guidelines, "The following entities shall register on the centralized portal developed by Central Pollution Control Board namely: - (i) Producer (P); (ii) Importer (I); (iii) Brand owner (BO); (iv) Plastic Waste Processor (PWP) engaged in (a) recycling, (b) waste to energy, (c) waste to oil, and (iv) industrial composting"; and

WHEREAS, as per the EPR Guidelines, CPCB has developed the Centralized portal for registration of Producers, Importer and Brand-owners (PIBOs) & Plastic Waste Processors (PWPs) which was launched on April 05, 2022 and is available at <https://cpcbepplastic.in/>; and

WHEREAS, 2113 Producers, 3477 Importers & 1331 Brandowners and 1768 PWPs are currently registered on the EPR Portal; and

WHEREAS, CPCB has conducted a series of Meetings, Workshops with the stakeholders and incorporated modifications on the EPR Portal based on the suggestions given by the stakeholders. CPCB has also set up Helpdesk to address EPR related issues raised by stakeholders; and

WHEREAS, Directions dated March 28, 2023 have been issued to SPCBs/PCCs to facilitate implementation of EPR Guidelines


WHEREAS, in its recent interactions with industry Associations and representatives, following issues related to EPR registration of Producers have been brought to the notice of CPCB:

- a. Producers in the MSME category do not have the requisite expertise or trained manpower for detailed record keeping, which is necessary for assigning EPR targets and have requested for simplification of the process for MSME category.
- b. All the stakeholders require hand-holding to be able to understand the EPR Framework
- c. Rejection of application for registration on the EPR Portal on account of discrepancy between pre-consumption data and sales data

NOW THEREFORE, in exercise of powers vested under Section 5 of Environment (Protection) Act, 1986 to the Chairman CPCB, following directions are hereby issued:

- a. To conduct regular interactive sessions, including convening meetings and organizing workshops with stakeholders (PIBOs, PWPs, Industry Associations, etc.) operating in your jurisdiction.
- b. To set up help desk to address stakeholders' issues/ grievances.
- c. To refer to information provided in Section 12 of the application form (any other information), if discrepancy is observed between procurement and sales data, accordingly process the application for grant of EPR registration.

You are hereby directed to take necessary action for compliance of aforesaid Directions and submit Action taken Report to this office within 15 days of receipt of this Direction.


(Tanmay Kumar)
Chairman

Copy to:

1. Shri Naresh Pal Gangwar,
Additional Secretary,
MoEF&CC
2. DH (IT)


(Prashant Gargava)