

SPEED POST

F. No. B-751 (666)/Chemical & others/WQM-II/CPCB/2017-18 8863 17-08 2017

To

**M/s Bengal Beverages Pvt. Ltd.,
Durgapur Expressway, Mollaber Village,
P.O. Dankuni Coal Complex,
District Hooghly-712310, West Bengal**

**DIRECTION UNDER SECTION 5 OF THE ENVIRONMENT (PROTECTION) ACT,
1986**

WHEREAS, the Central Government has notified the standards for discharge of environmental pollutants from various categories of industries under the Environment (Protection) Act, 1986 and the rule framed there under; and

WHEREAS, it is obligatory on the part of industries to install effluent treatment plants (ETPs) to comply with the effluent discharged standards as notified under the Environment (Protection) Act, 1986 and the rules framed there under and also to meet the consent conditions granted by State Pollution Control Board (SPCBs)/Pollution Control Committees (PCCs); and

WHEREAS, M/s Bengal Beverages Pvt. Ltd., Durgapur Expressway, Mollaber Village, P.O. Dankuni Coal Complex, District Hooghly-712310, West Bengal (hereafter referred to as the 'Unit') is manufacturing soft drinks ; and

WHEREAS, the unit was inspected on 31-03-2017 by team deputed by CPCB and following observation made:

1. Consent order under Water/Air Acts could not be shown by the unit.

AND WHEREAS, the Ministry of Environment & Forests, Government of India, vide Notifications No. S. O. 157 (E) of 27.02.1996 and S. O. 730 (E) dated 10.07.2002, has delegated the powers vested under Section 5 of the Environment (Protection) Act, 1986 (29 of 1986) to the Chairman, Central Pollution Control Board, to issue directions to any industry or any local body or any other authority for violations of emission and effluent standards and rules notified under the Environment (Protection) Rules, 1986 and amendment thereof; and

WHEREAS, CPCB issued show cause notice dated 30.06.2017 under Section 5 of the Environment (Protection) Act, 1986 to the unit; and

WHEREAS, the unit vide letter dated 25.07.2017 submitted copy of valid consent with validity upto 28.02.2022 issued from WBPCB; and

NOW THEREFORE, in view of the above mentioned observations and in exercise of the powers delegated to the Chairman CPCB, under section 5 of the Environment (Protection) Act, 1986, the Show cause notice dated 28.6.2017 is hereby revoked and the unit namely **M/s Bengal Beverages Pvt. Ltd., Durgapur Expressway, Mollaber Village, P.O. Dankuni Coal Complex, District Hooghly-712310, West Bengal** is directed to comply with the following direction:

1. The Unit shall treat their effluent to meet the effluent discharge standards as notified under Environment (Protection) Rules, 1986.
2. The Unit shall ensure continuous connectivity with CPCB server.

In case of default in compliance with the above directions, CPCB will be constrained to initiate action without any further notice, in accordance with the provisions of the Environment (Protection) Act, 1986.


(S. P. SINGH PARIHAR)
CHAIRMAN

Copy to:

1. **Chairman,**
West Bengal Pollution Control Board,
Paribesh Bhavan, 10A, Block-L.A.,
Sector-III, Salt Lake City,
Kolkata - 700 098, West Bengal
: [For kind information]
2. **The Advisor (CP Division)**
Ministry of Environment, Forests &
Climate Change,
Indra Paryavaran Bhavan,
Jor Bagh Road, New Delhi - 110 003
: [For kind information]
3. **Regional Director,**
Regional Directorate (E)
Central Pollution Control Board, Southern
Conclave, Block 502, 5th & 6th Floors, 1582
Rajdanga Main Road, Kolkata-700107
West Bengal
:[To ensure compliance of the directions]
4. The Incharge IT Division, CPCB, Delhi
5. Master copy (FDB), WQM-II Division,
CPCB, Delhi


(A.B. AKOLAKAR)
MEMBER SECRETARY

M/s Bengal Beverages Pvt. Ltd., Durgapur Expressway, Mollaber Village, P.O.
Dankuni Coal Complex, District Hooghly-712310, West Bengal