



Speed Post

F. No. B-190193/WQM-II/CPCB/P&P/56/2016-17

Date: 09.06.2021

To

M/s Prolific Papers (P) Ltd.  
5TH KM, Village-Gridhar  
Aligang Road, Kashipur-244713  
U.S. Nagar-Uttarakhand

**DIRECTION UNDER SECTION 5 OF THE ENVIRONMENT (PROTECTION) ACT, 1986**

**WHEREAS**, the Pulp & Paper industries are identified as one of the 17 categories of highly polluting industries which have been discharging environmental pollutants directly or indirectly into the ambient air and water, having potential threat to cause adverse effect on the water and air quality; and

**WHEREAS**, the Central Government has notified the standards for discharge of environmental pollutants from various categories of industries under the Environment (Protection) Act, 1986 and the rules framed there under; and

**WHEREAS**, there is need to inculcate habit of self-monitoring within the industries for complying with the prescribed standards and this can be achieved by the methods like installing online effluent and emission monitoring devices; and

**WHEREAS**, M/s Prolific Papers (P) Ltd. (hereinafter referred as 'the Unit') was randomly selected for inspection based on the SMS alerts generated through the OCEMS installed at the unit during previous months; and

**WHEREAS**, the unit was inspected by a team of official(s) from the Central Pollution Control Board (CPCB) Delhi on 18.02.2021 to assess the adequacy of the existing pollution control measures and observed the following shortcomings:

- The unit does not have valid NOC from CGWA for abstraction of ground water. The NOC issued by CGWA is expired on 03.06.2020. The unit has applied for renewal of the same on 09.06.2020.
- OCEMS analyser for pH, TSS, BOD, COD and flow are connected with CPCB/Uttarakhand PCB servers, however data has not been transmitted to CPCB/Uttarakhand PCB citing the issue with service provider.
- As per effluent sample analysis results the unit is not complying with the stipulated norms of effluent discharged for TSS (76 mg/L against norms of 50 mg/L), BOD (251 mg/L against norm of 30 mg/L) and COD (499 mg/L against norms of 350 mg/L) as prescribed under the Environment (Protection) Rule, 1986.

**AND WHEREAS**, the Ministry of Environment & Forests, Govt. of India, vide notification S.O.157(E) of 27.02.1996 and S.O. 730 (E) dated 10.07.2002 has delegated powers vested under Section 5 of the Environment (Protection) Act, 1986 (29 of 1986) to the Chairman, Central Pollution Control Board (CPCB), to issue direction to any industry or any local body or any other authority for violations of the standards and rules notified under the Environment (Protection) Rules, 1986 and amendment thereof; and

**NOW THEREFORE**, in view of the above violations and in exercising the power delegated to the Chairman, Central Pollution Control Board under Section 5 of the Environment (Protection) Act, 1986, **M/s Prolific Papers (P) Ltd., 5TH KM, Village-Gridhar, Aligang Road, Kashipur-244713, U.S. Nagar, Uttarakhand** is hereby directed to show cause as to why the unit should not be directed to close operation until pollution control measures are implemented to comply with the prescribed effluent discharge norms.

The unit shall submit reply and action taken report within 15 days from the date of issue of this notice. In case of failure to comply with the directions, necessary actions as deemed fit under provision of the Environment (Protection) Act, 1986 will be taken by Central Pollution Control Board without any further notice.

  
(NARESH PAL GARGWAR)  
CHAIRMAN

Copy to:

1. **Chairman**  
Uttarakhand Pollution Control Board  
Gaura Devi Bhawan 46 B IT Park, Sahastradhara Rd,  
Dehradun, Uttarakhand 248001  
:With request to ensure that the unit  
complies with the directions.
2. **Joint Secretary (CP Division)**  
Ministry of Environment, Forest & C.C  
Prithvi Block, Indira Paryavaran Bhawan,  
Jorbagh Road, New Delhi – 110 003  
: For kind information, please.
3. **Regional Director**  
Regional Directorate  
Central Pollution Control Board  
PICUP Bhawan, Ground Floor,  
Vibhuti Khand, Gomti Nagar,  
Lucknow – 226 010.  
:For follow up and ensuring  
compliance
4. **The Divisional Head**  
WQM-II Division, CPCB  
: For kind information, please.
- ✓ 5. **The Divisional Head**  
IT div, CPCB  
: For kind information, please.

  
(PRASHANT GARGAVA)  
MEMBER SECRETARY