



F.No.B-11011/UPC-II/PWM(Direction)/2020-21

Date: 08.10.2020

To,

M/s. Hindustan Coca Cola Beverages Pvt. Ltd.

B-91, Mayapuri Industrial Area,
Phase-I, New Delhi-110064

Sub: - SHOW CAUSE NOTICE UNDER SECTION 5 OF THE ENVIRONMENT (PROTECTION) ACT, 1986 FOR NON-COMPLIANCE OF PLASTIC WASTE MANAGEMENT RULES, 2018

WHEREAS, the Central Government has notified the standards for discharge of environmental pollutants from various categories of industries under the Environment (Protection) Act, 1986 and the rules framed there under; and

WHEREAS, the Ministry of Environment, Forest & Climate Change has notified Plastic Waste Management Rules, 2016, as amended 2018 which inter-alia prescribes specifications with regard to registration of Producers/Brand Owners/Importers and manufacturing of plastic carry bags, sheets, or like stipulate procedures for Plastic Waste Management.

WHEREAS, vide Registration No. B-17011/7/UPC-II-PWM(MLP)/2019(HCCBPL) dated 20-08-2019, M/s. Hindustan Coca Cola Beverages Pvt. Ltd. has been registered with CPCB as producer as per Provisions of Plastic Waste Management (PWM), Rules, 2018.

WHEREAS, as per condition no.8 mentioned in registration certificate issued by CPCB, M/s. Hindustan Coca Cola Beverages Pvt. Ltd is required to submit Quarterly Progress Report (QPR) for disposal of Multi-layered packaging/plastic waste in prescribed format.

WHEREAS, as per Extended Producer Responsibility (EPR) action plan submitted by the unit, total plastic waste generation is 1,05,744 TPA, however as per QPRs submitted for the period August, 2019 to March, 2020, the unit has collected and disposed only about 17000 Ton plastic waste.

WHEREAS, it is observed that remaining documents submitted by the unit as QPR do not provide information for evidence based assessment of implementation of Action Plan for fulfilment of EPR liability by the industry and documentary proof of involvement with ULBs for collection & channelization of waste is provided for only about 1811 Ton of plastic waste.

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WHEREAS, as per letter no. B-17011/7/PWM(MLP)/2020 dated 13-07-2020, M/s. Hindustan Coca Cola Beverages Pvt. Ltd. is required to submit Quarterly Progress Report (QPR) duly endorsed by concerned Urban Local Body (ULB)/SPCB/PCC.

WHEREAS, Original Application no. 28/2020 regarding violation of obligation under Rule 9 of the Plastic Waste Management Rules, 2016, by M/s. Coca-cola India Pvt. Ltd., M/s. Hindustan Coca-cola Beverages Pvt. Ltd., M/s. Pepsico India Holding Pvt. Ltd., M/s. Bisleri International Pvt. Ltd., M/s. Parle Agro Pvt. Ltd., M/s. Patanjali Peypa Private Ltd., M/s. NourishCo Beverages Ltd., M/s. Indian Railway Catering & Tourism Corp. Ltd. in terms of principle of Extended Producer Liability have been filed in Hon'ble NGT, PB, New Delhi.

WHEREAS, vide reports submitted in the matter of OA no. 28/2020 in June, 2020 and September 2020, CPCB has informed Hon'ble NGT that documentary proof of involvement of ULBs for collection & channelization of waste is not provided by M/s. Hindustan Coca-cola Beverages Pvt. Ltd and the firm is required to submit the QPR to CPCB with ULBs' endorsed documents for collection and disposal of post-consumer plastic waste.

WHEREAS, vide letter B-17011/7PWM(MLP)/2020 dated 10.08.2020, CPCB has granted extension of time for filing QPR for the period April, 2020 to August, 2020 by September 30, 2020 in view of COVID 19 pandemic. However, QPR of said period has not been received so far.

WHEREAS, Hon'ble NGT in its Order dated September 10th, 2020 in OA No. 997/2019 and 28/2020 has directed CPCB to take action against the non-complying units.

NOW THEREFORE, in view of above and in exercise of the powers vested under Section 5 of the Environmental (Protection) Act, 1986, M/s. Hindustan Coca Cola Beverages Pvt. Ltd. is hereby directed to Show Cause as to why the following action should not be taken against it for not complying with PWM Rules, 2018

- i) Levying of Environment Compensation for non-compliance of provisions of PWM Rules, 2018.

M/s. Hindustan Coca Cola Beverages Pvt. Ltd. is hereby given an opportunity to submit its reply within 7 days from issuance of these directions, failing which appropriate action will be taken against it under the provision of Environmental (Protection) Act, 1986.


(Shiv Das Meena)

Chairman

Copy to:

1. Joint Secretary (CP Division)
Ministry of Environment, Forests &
Climate Change,
Indira Paryavaran Bhawan, Jor Bagh
Road, New Delhi, 110003

: For kind information please

✓ **2. Incharge, IT Division**
CPCB

: For uploading on CPCB website

✓ 
(Prashant Gargava)

Member Secretary