



**SPEED-POST / E-MAIL**

**केन्द्रीय प्रदूषण नियंत्रण बोर्ड**

**CENTRAL POLLUTION CONTROL BOARD**

पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय भारत सरकार  
MINISTRY OF ENVIRONMENT, FOREST & CLIMATE CHANGE GOVT. OF INDIA

F.No.B-11011/UPC-II/PWM(Direction)/2020-21

Date: 10.10.2020

To,

**M/s. Patanjali Peya Pvt. Ltd.**  
**Kripalu Bagh Kankhal,**  
Haridwar- 249408

**Sub:- SHOW CAUSE NOTICE UNDER SECTION 5 OF THE ENVIRONMENT (PROTECTION) ACT, 1986 FOR NON-COMPLIANCE TO PLASTIC WASTE MANAGEMENT RULES, 2018**

**WHEREAS**, the Central Government has notified the standards for discharge of environmental pollutants from various categories of industries under the Environment (Protection) Act, 1986 and the rules framed there under; and

**WHEREAS**, the Ministry of Environment, Forest & Climate Change has notified Plastic Waste Management Rules, 2016, as amended 2018 which inter-alia prescribes specifications with regard to registration of Producers/Brand Owners/Importers and stipulate procedures for Plastic Waste Management.

**WHEREAS**, Under Rule 9(1) of Plastic Waste Management Rules, 2016 The producers, within a period of six months from the date of publication of these rules, shall work out modalities for waste collection system based on Extended Producers Responsibility and involving State Urban Development Departments, either individually or collectively, through their own distribution channel or through the local body concerned;

**WHEREAS**, Under Rule 9(2) of Plastic Waste Management Rules, 2016 Primary responsibility for collection of used multi-layered plastic sachet or pouches or packaging is of Producers, Importers and Brand Owners who introduce the products in the market. They need to establish a system for collecting back the plastic waste generated due to their products. This plan of collection to be submitted to the State Pollution Control Boards while applying for Consent to Establish or Operate or Renewal.

**WHEREAS**, Under Rule 13(1) of Plastic Waste Management Rules, 2016 No person shall manufacture carry bags or recycled plastic bags or multi-layered packaging unless the person has obtained a registration from the State Pollution Control Board or the Pollution Control Committee of the Union Territory concerned, as the case may be, prior to the commencement of production;

**WHEREAS**, Under Rule 13(2) of Plastic Waste Management Rules, 2016 Every producer or brand-owner shall, for the purpose of registration or for renewal of registration, make an application in Form-I to

Contd...

'परिवेश भवन' पूर्वी अर्जुन नगर, दिल्ली-110032

Parivesh Bhawan, East Arjun Nagar, Delhi-110032

दूरभाष/Tel : 43102030, 22305792, वेबसाइट/Website : www.cpcb.nic.in

- i. "The concerned State Pollution Control Board or Pollution Control Committee of the Union territory, if operating one or two States or Union Territories"; or
- ii. "The Central Pollution Control Board, if operating in more than two States or Union Territories".

**WHEREAS**, Original Application no. 28/2020 regarding violation of obligation under Rule 9 of the Plastic Waste Management Rules, 2016, by M/s. Coca-cola India Pvt. Ltd., M/s. Hindustan Coca-cola Beverages Pvt. Ltd., M/s. Pepsico India Holding Pvt. Ltd., M/s. Bisleri International Pvt. Ltd., M/s. Parle Agro Pvt. Ltd., M/s. Patanjali Peaya Private Ltd., M/s. NourishCo Beverages Ltd., M/s. Indian Railway Catering & Tourism Corp. Ltd. in terms of principle of Extended Producer Liability have been filed in Hon'ble NGT,PB,New Delhi.

**WHEREAS**, CPCB issued letters B-17011/7/UPC-II-PWM(MLP)/2020/12159 dated February 27, 2020 and B-17011/7/UPC-II-PWM(MLP)/2020/5231 dated August 19, 2020 to M/s Patanjali Peaya Pvt. Ltd. for submission of application for registration under provision of PWM Rules, 2018 within seven days. However, no reply has been received from your unit so far.


**WHEREAS**, vide reports submitted in the matter of OA no. 28/2020 in June,2020 and September 2020, CPCB has informed Hon'ble NGT that M/s Patanjali Peaya Pvt. Ltd hasn't provided any information regarding submission of application for registration as a Brand-owner/Producer under PWM Rules,2018.

**WHEREAS**, Hon'ble NGT in its Order dated September 10th, 2020 in OA no. 997/2019 and 28/2020 has directed CPCB to take coercive action against the non-complying units.

**NOW THEREFORE**, in view of above and in exercise of the powers vested under Section 5 of the Environmental (Protection) Act, 1986, M/s Patanjali Peaya Pvt. Ltd is hereby directed to Show Cause as to why the following action should not be taken against it for not complying with PWM Rules, 2018.

- i) Closure of operations of the unit.
- ii) Levying of Environment Compensation for non-compliance of provisions of PWM Rules, 2018.

M/s Patanjali Peaya Pvt. Ltd is hereby given an opportunity to submit its reply within 7 days from issuance of these Directions, failing which appropriate action will be taken against it under the provision of Environmental (Protection) Act, 1986.

  
(Shiv Das Meena)  
Chairman

**Copy to:**

1. **Joint Secretary (CP Division)**  
**Ministry of Environment, Forests &  
Climate Change**  
Indira Paryavaran Bhawan, Jor Bagh  
Road, New Delhi, 110003

: For kind information please

✓ 2. **Incharge, IT Division**  
CPCB

: For uploading on CPCB  
website

✓   
(Prashant Gargava)

**Member Secretary**