



SPEED-POST / E-MAIL

केन्द्रीय प्रदूषण नियंत्रण बोर्ड

CENTRAL POLLUTION CONTROL BOARD

पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय भारत सरकार
MINISTRY OF ENVIRONMENT, FOREST & CLIMATE CHANGE GOVT. OF INDIA

F.No.B-11011/UPC-II/PWM(Direction)/2020-21

Date: 08.10.2020

To,

M/s. NourishCo Beverages Limited,
Level 3, Pioneer Square, Sector 62,
Near Gold Course, Extension Road,
Gurgaon – 122101, Haryana

Sub:- SHOW CAUSE NOTICE UNDER SECTION 5 OF THE ENVIRONMENT (PROTECTION) ACT, 1986 FOR NON-COMPLIANCE TO PLASTIC WASTE MANAGEMENT RULES, 2018

WHEREAS, the Central Government has notified the standards for discharge of environmental pollutants from various categories of industries under the Environment (Protection) Act, 1986 and the rules framed there under; and

WHEREAS, the Ministry of Environment, Forest & Climate Change has notified Plastic Waste Management Rules, 2016, as amended 2018 which inter-alia prescribes specifications with regard to registration of Producers/Brand Owners/Importers and stipulate procedures for Plastic Waste Management.

WHEREAS, vide Registration No. B-17011/7/UPC-II-PWM(MLP)/2018(NCBL) dated 20-03-2019, M/s. NourishCo Beverages Limited has been registered with CPCB under Extended Producer Responsibility (EPR) as per Provisions of Plastic Waste Management (PWM), Rules, 2018.

WHEREAS, vide letters dated July 30, 2019, February 27, 2020 and June 23, 2020, M/s. NourishCo Beverages Limited was informed by CPCB to submit revised action plan to CPCB under PWM Rules, 2018, however, no response in the matter have been received from the unit so far.

WHEREAS, as per condition no.7 mentioned in registration certificate issued by CPCB, M/s. NourishCo Beverages Limited is required to submit Quarterly Progress Report (QPR) for disposal of Multi-layered packaging/plastic bags.

WHEREAS, Original Application no. 28/2020 regarding violation of obligation under Rule 9 of the Plastic Waste Management Rules, 2016, by M/s. Coca-cola India Pvt. Ltd., M/s. Hindustan Coca-cola Beverages Pvt. Ltd., M/s. Pepsico India Holding Pvt. Ltd., M/s. Bisleri International Pvt. Ltd., M/s. Parle Agro Pvt. Ltd., M/s. Patanjali Peya Private Ltd., M/s. NourishCo Beverages Ltd., M/s. Indian Railway Catering & Tourism Corp. Ltd. in terms of principle of Extended Producer Liability have been filed in Hon'ble NGT, PB, New Delhi.

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WHEREAS, vide reports submitted in the matter of OA no. 28/2020 in June,2020 and September 2020, CPCB has informed Hon'ble NGT that M/s. NourishCo Beverages Limited has not provided any information regarding submission of QPR and revised action plan so far.

WHEREAS, vide letter B-17011/7PWM(MLP)/2020 dated 17.09.2020, CPCB has informed the unit to submit required documents to CPCB by November 30, 2020. However, QPR prior to March,2020(pre covid phase) have to be submitted in compliance with the conditions stipulated in the certificate.

WHEREAS, M/s. NourishCo Beverages Limited has not submitted QPR which is in violation of condition of certificate issued.

WHEREAS, Hon'ble NGT in its Order dated September 10th, 2020 in OA no. 997/2019 and 28/2020 has directed CPCB to take coercive action against the non-complying units.

NOW THEREFORE, in view of above and in exercise of the powers vested under Section 5 of the Environmental (Protection) Act, 1986, M/s. NourishCo Beverages Limited is hereby directed to Show Cause as to why the following action should not be taken against it for not complying with PWM Rules, 2018

- i) Levying of Environment Compensation for non-compliance of provisions of PWM Rules, 2018.

M/s. NourishCo Beverages Limited is hereby given an opportunity to submit its reply within 7 days from issuance of these directions, failing which appropriate action will be taken against it under the provision of Environmental (Protection) Act, 1986.

(Shiv Das Meena)
Chairman

Copy to:

1. **Joint Secretary (CP Division)** : For kind information please
**Ministry of Environment, Forests &
Climate Change**
Indira Paryavaran Bhawan, Jor Bagh
Road, New Delhi, 110003

2. **Incharge, IT Division** : For uploading on CPCB website
CPCB

(Prashant Gargava)
Member Secretary