



**SPEED-POST / E-MAIL**

**केन्द्रीय प्रदूषण नियंत्रण बोर्ड**

**CENTRAL POLLUTION CONTROL BOARD**

पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय भारत सरकार  
MINISTRY OF ENVIRONMENT, FOREST & CLIMATE CHANGE GOVT. OF INDIA

Date: 8.10.2020

F.No.B-11011/UPC-II/PWM(Direction)/2020-21

7869

To,

**M/s. Bisleri International Pvt. Ltd.**

Western Express Highway,  
Andheri (East) Mumbai – 400 099

**Sub: - SHOW CAUSE NOTICE UNDER SECTION 5 OF THE ENVIRONMENT (PROTECTION) ACT, 1986 FOR NON-COMPLIANCE OF PLASTIC WASTE MANAGEMENT RULES, 2018**

**WHEREAS**, the Central Government has notified the standards for discharge of environmental pollutants from various categories of industries under the Environment (Protection) Act, 1986 and the rules framed there under; and

**WHEREAS**, the Ministry of Environment, Forest & Climate Change has notified Plastic Waste Management Rules, 2016, as amended 2018 which inter-alia prescribes specifications with regard to registration of Producers/Brand Owners/Importers and manufacturing of plastic carry bags, sheets, or like stipulate procedures for Plastic Waste Management.

**WHEREAS**, vide Registration No. B-17011/7/UPC-II-PWM(MLP)/2018(BIPL) dated 21-12-2018, M/s. Bisleri International Pvt. Ltd. has been registered with CPCB as Brand owner as per Provisions of Plastic Waste Management (PWM), Rules, 2018.

**WHEREAS**, as per condition no.7 mentioned in registration certificate issued by CPCB, M/s Bisleri International Pvt. Ltd. is required to submit Quarterly Progress Report (QPR) for disposal of Multi-layered packaging/plastic waste in prescribed format.

**WHEREAS**, as per CPCB's letter no. B-17011/7/PWM(MLP)/2020 dated 14-07-2020, M/s. Bisleri International Pvt. Ltd. was required to submit Quarterly Progress Report (QPR) duly endorsed by concerned Urban Local Body (ULB)/SPCB/PCC.

**WHEREAS**, M/s. Bisleri International Pvt. Ltd. has submitted QPRs for the period of January, 2019 to June, 2020.

**WHEREAS**, it is observed that documents submitted by the unit as QPR do not provide information for evidence based assessment of implementation of Action Plan for fulfilment of EPR liability by the industry and submitted documents are not endorsed by Urban Local Body (ULB)/SPCB/PCC.

Contd.....

**WHEREAS**, Original Application no. 28/2020 regarding violation of obligation under Rule 9 of the Plastic Waste Management Rules, 2016, by M/s. Coca-cola India Pvt. Ltd., M/s. Hindustan Coca-cola Beverages Pvt. Ltd., M/s. Bisleri International Pvt. Ltd., M/s. Bisleri International Pvt. Ltd., M/s. Parle Agro Pvt. Ltd., M/s. Patanjali Peya Private Ltd., M/s. NourishCo Beverages Ltd., M/s. Indian Railway Catering & Tourism Corp. Ltd. in terms of principle of Extended Producer Liability have been filed in Hon'ble NGT, PB, New Delhi.

**WHEREAS**, vide reports submitted in the matter of OA no. 28/2020 in June, 2020 and September 2020, CPCB has informed Hon'ble NGT that M/s. Bisleri International Pvt. Ltd. is required to submit Urban local bodies (ULBs) endorsed documents of QPR regarding PAN India coverage of Plastic Waste Management.

**WHEREAS**, Hon'ble NGT in its Order dated September 10th, 2020 in OA no. 997/2019 and 28/2020 has directed CPCB to take action against the non-complying units.

**NOW THEREFORE**, in view of above and in exercise of the powers vested under Section 5 of the Environmental (Protection) Act, 1986, M/s. Bisleri International Pvt. Ltd. is hereby directed to Show Cause as to why the following action should not be taken against it for not complying with PWM Rules, 2018

- i) Levying of Environment Compensation for non-compliance of provisions of PWM Rules, 2018.

M/s. Bisleri International Pvt. Ltd. is hereby given an opportunity to submit its reply within 7 days from issuance of these directions, failing which appropriate action will be taken against it under the provision of Environmental (Protection) Act, 1986.

(Shiv Das Meena)  
Chairman

Copy to:

1. **Joint Secretary (CP Division)**  
**Ministry of Environment, Forests &  
Climate Change,**  
Indira Paryavaran Bhawan, Jor Bagh  
Road, New Delhi, 110003

: For kind information please

2. **Incharge, IT Division**  
CPCB

: For uploading on CPCB website

(Prashant Gargava)  
Member Secretary