

By Speed Post

B-751(720)/Chemical & Others/WQM-II/CPCB/2017-18

21-11-2017

To,

**M/s Varun Beverages Limited,
Plant A-36, Industrial Area, Sathariya,
Tehsil Machalsahar, District Jaunpur,
Uttar Pradesh**

**DIRECTION UNDER SECTION 5 OF THE ENVIRONMENT (PROTECTION) ACT,
1986**

WHEREAS, the Central Government has notified the standards for discharge of environmental pollutants from various categories of industries under the Environment (Protection) Act, 1986 and the rules framed there under; and

WHEREAS, the Ministry of Environment, Forest, & Climate Change, Govt. of India, vide notification S.O.157(E) of 27.02.1996 has delegated powers vested under Section 5 of the Environment (Protection) Act, 1986 (29 of 1986) to the Chairman, Central Pollution Control Board (CPCB), to issue direction to any industry, Municipal Corporation, Municipal Council, Cantonment Board, to any local or other Authority for the violation of emission and effluent standards notified under the Environment (Protection) Rules, 1986 and other standards and norms; and

WHEREAS, it is obligatory on the part of industries to install effluent treatment plants (ETPs) to comply with the effluent discharged standards as notified under the Environment (Protection) Act, 1986 and the rules framed there under and also to meet the consent conditions granted by State Pollution Control Board (SPCBs)/Pollution Control Committees (PCCs); and

WHEREAS, M/s Varun Beverages Limited, Plant A-36, Industrial Area, Sathariya, Tehsil Machalsahar, District Jaunpur, Uttar Pradesh (hereafter referred to as the 'Unit') is involved in the production of carbonated soft drinks (PepsiCo soft drink PepsiCo, Miranda Orange, 7Up Mountain, soda); and

WHEREAS, CPCB has issued show cause direction dated 21.06.2016 to the unit under section 5 of the Environment (Protection) Act, 1986 due to non-installation of OCEMS; and

WHEREAS, the Unit was inspected by a team of officials from CPCB on 23.03. 2017 to verify the compliance status; and

WHEREAS, CPCB issued closure direction dated 17-05-2017 under section 5 of the Environment (Protection) Act, 1986; and

WHEREAS, the unit reply vide letters dated 29.05.2017 and 25.09.2017 were examined and following observations are made:

1. Electromagnetic flow meters are installed at ETP, RO outlet, RO reject and MBR outlet.
2. RO plant is fully operational but it is a seasonal industry and during months when unit has low production there is no need of RO treated water for utilities.
3. On the day of inspection; the RO system was kept off as there was no need of RO treated water in the utility section but rest of the treatment system was working.
4. As the RO was kept off so its logbook was not maintained and only MBR water quality parameters (pH, TDS etc.) were checked and maintained in the logbook
5. During low production months water is treated through MBR section and all parameters are achieved and treated water is used for gardening. During high production months when effluent quantity is high the unit uses both RO and MBR sections
6. The installation and commissioning of OCEMS has been completed. The system has been connected to CPCB server and it has started functioning smoothly.

AND WHEREAS, CPCB constituted a three-member committee vide office order dated 27.09.2017 having representative from CPCB, MoEF &CC and NMCG for examination and recommendation for revocation of the closure direction issued by CPCB; and

WHEREAS, the three member committee in its meeting held on 15.11.2017 examined the inspection report of the Unit and recommended that the Unit may be allowed to resume operation; and

NOW THEREFORE, in view of the above mentioned observations and in exercise of the powers delegated to the Chairman CPCB, under section 5 of the Environment (Protection) Act, 1986, the unit **M/s Varun Beverages Limited, Plant A-36, Industrial Area, Sathariya, Tehsil Machalsahar, District Jaunpur, Uttar Pradesh**, closure direction dated 17-05-2017 is hereby revoked and the unit is directed to comply with the following direction:

- (i) The unit shall resume operation and shall treat their effluent to meet the effluent discharge standards as notified under Environment (Protection) Rules, 1986.
- (ii) The unit shall ensure continuous connectivity with CPCB server.
- (iii) The unit shall submit treated effluent analysis report by the laboratory recognized under the EPA, 1986 within 30 days of resumption of operation.

In case of default in compliance with the above directions, CPCB will be constrained to initiate action without any further notice, in accordance with the provisions of the Environment (Protection) Act, 1986.


(S.P. SINGH PARIHAR)
CHAIRMAN

Copy to:

- 1 **The Advisor (CP Division)**
Ministry of Environment, Forests & Climate Change,
Indra Paryavaran Bhavan,
Jor Bagh Road, New Delhi - 110 003
: [For kind information please]
- 2 **The Member Secretary**
Uttar Pradesh Pollution Control Board
Building No-TC- 12 V, Vibhuti Khand,
Gomati Nagar, Lucknow-226010
:[To ensure compliance of the
direction please]

- 3 **The District Magistrate** : [For kind information please]
District: Jaunpur,
Uttar Pradesh
- 4 **The Regional Director,** : [For kind information please]
Lucknow Zonal Office,
Central Pollution Control Board,
Ground Floor, PICUP Bhawan,
Vibhuti Khand, Gomti Nagar,
Lucknow-226010 (U.P.)
- 5 **The Managing Director,** : [To re-connect the electricity
Purvanchal Vidyut Vitaran Nigam Limited DLW supply of Unit]
Bhikharipur, Varanasi - 221004.
- 6 ✓ The Incharge IT Division, CPCB, Delhi : [For uploading the direction at
CPCB website]
- 7 The Incharge WQM-II, CPCB, Delhi



(A. SUDHAKAR)
MEMBER SECRETARY