

# REPORT ON WORLD ENVIRONMENT DAY CELEBRATIONS - 2018

## “BEAT PLASTIC POLLUTION”



**CENTRAL POLLUTION CONTROL BOARD**

**REGIONAL DIRECTORATE (SOUTH)**

**BENGALURU -560079**

*List of events conducted in connection with WED, 2018*

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## **MESSAGE FROM REGIONAL DIRECTOR (SOUTH)**

*Dear All,*

*World Environmental Day is an event celebrated globally for environmental action since 1972. World Environmental Day-2018 is very special since India is host country and all the countries in the world is looking at India.*



*“Beat Plastic Pollution” the theme invites everyone to consider how they can make changes in their day to day activities to reduce the heavy burden of plastic pollution on nature, wild lives - and their own health. While plastic has many valuable uses, we have become over-reliant on single-use or disposable plastic - with severe environmental consequences*

*Central Pollution Control Board as a responsible organization in control & prevention of pollution has conducted series of activities to create awareness among public on ill effects caused due to plastic pollution.*

*Initially as a motivation to our own staff Regional Directorate, South started plastic clean drive from the office and signed MoU with Swachha, NGO for collection and recycling of plastic waste generated from the office. Regional Directorate, South has conducted twenty awareness programmes in series in various forums.*

*Shri Harsha Vardhan, Hon'ble Environmental Minister has promised to phasing out single use plastic in the country by 2022; Let us join our hands together to make the promise to be implemented.*

***“Let us use cloth, paper, jute bags and follow 3R principles on “Reuse, Recycle & Reduce” and make our planet as plastic free & green planet”***

***S. Suresh  
Regional Director***

## BEAT PLASTIC POLLUTION

### REPORT ON WORLD ENVIRONMENTAL DAY CELEBRATIONS-2018

World Environment Day (WED) is an event celebrated globally for positive environmental action. WED celebration began in 1972 and has grown to become one of the main vehicles through which the United Nations stimulates worldwide awareness of the environment and encourages concrete actions.

The WED theme for 2018 is "Beat Plastic Pollution." The theme invites everyone to consider how they can make changes in their everyday lives to reduce the heavy burden of plastic pollution on our natural places, our wildlife - and their own health. While plastic has many valuable uses, we have become over-reliant on single-use or disposable plastic - with severe environmental consequences.

India is the host country for celebrations of World Environment Day 2018 in this year. The Hon'ble Environmental Minister on the occasion of WED-2018 has promised for phasing out single use plastic by 2020-22.

करेंगे संग  
प्लास्टिक  
प्रदूषण से जंग



We buy 1 million plastic bottles every minute



Every year, we use 17 million barrels of oil to produce plastic bottles for our water



In 2016, 480 billion drinking bottles were sold worldwide



Plastic makes up 10% of all of the waste we generate

## BEAT PLASTIC POLLUTION

### WORLD ENVIRONMENTAL DAY CELEBRATIONS BY RD, BENGALURU



In the event of World Environment Day 2018, CPCB, Regional Directorate, Bengaluru have conducted series of awareness programmes starting from May 5<sup>th</sup>, 2018 to June 9<sup>th</sup>, 2018 at various schools, colleges, residential welfare associations and Govt. offices in the southern zone independently at RD level and in association with KSPCB, MoEF&CC, Municipal Administration and Govt. of Karnataka.

### PLASTIC CLEAN DRIVE AT CPCB RD BENGALURU

Initially as a motivation the plastic clean drive was started by issuing circular dated May 5<sup>th</sup>, 2018 not to use plastic pet bottles, carry bags, plastic plates, cups etc. in the office premises. The copy of circular is enclosed as Annexure 1

This office has made a MoU with Swaccha, NGO for disposal and recycling of plastic waste generated at CPCB RD, Bengaluru.

The video on creating awareness on plastic pollution and message emphasizing on reduce, reuse and recycle of plastics was given by Sh. S.Suresh, Regional Director, Dr. M Madhusudanan, Additional Director and Smt. Mahima T, Sc.C was prepared and uploaded on you tube. The link is as follows <https://www.youtube.com/watch?v=MdyY3PXU9n8&feature=youtu.be>



Plastic Clean drive by RD, Bengaluru

## ***BEAT PLASTIC POLLUTION***

### **Awareness Programme at Residential Welfare Association on May 9, 2018**

The first awareness programme was conducted on 9<sup>th</sup> May, 2018 at “Mahaveer Fortune” apartment housing 196 Nos. of flats and located in Yeswanthpur, Bengaluru.

The various activities such as planting of saplings, painting competition for children & household women’s on the ill effects of plastic pollution, skit & mime act by the kids of the apartment creating awareness on plastic pollution were also conducted



**Welcome of President of MFOAA by CPCB**

The programme started by welcoming of Sh. Arun Nagegowda, President of Mahaveer Fortune Owners Apartment Association with Sapling by officials of CPCB followed by planting of saplings in the apartment premises.

The Skit and mime act were also performed with the help of the children’s of apartment. The Skit on “Adverse effect caused due to mismanagement of plastic waste to the urban & rural environment” was performed for about 5-6 mins. Followed by mime act on “Negative effect caused to marine environment due of mismanagement of plastic waste” was performed for about 6-7 mins. The entire activity was narrated and coordinated by Smt. Anjana Kumari V, Sc.C.



## ***BEAT PLASTIC POLLUTION***

The painting competition was conducted at two levels one for household's women with a theme on plastic pollution and another for children's with a theme on environmental pollution.

The active participation was observed by the children's and household women (more than 20 nos). CPCB has distributed momentum to participants.



### **Conclusion and Message by CPCB:**

The programme concluded with vote of thanks by Smt. Anjana Kumari V, Sc.'C with a message emphasizing more efforts for reducing the usage of plastic. Efforts are also required to stop the usage of single use plastic and join their hands to make plastic pollution free nation.



### **Pledge by Residents:**

At the end of the programme the pledge was taken by the residents emphasizing on 100% efforts to be attempted for reducing the use of single use plastics & proper segregation at household level. Also being the citizen of country efforts shall be made towards abatement of plastic pollution and to create awareness among neighbours.



### **Sensitization on World Environment Day Celebrations to Principal Secretaries/Secretaries of Urban Development Department**

Regional Directorate South conducted meetings with Principal Secretaries/Secretaries, Urban Development Department of the states to review the status of implementation of new Integrated Waste Management Rules, 2016 during April –May, 2018.

During the meetings with Principal Secretaries/Secretaries this year WED theme on “Beat Plastic Pollution” was sensitized and emphasized on role and responsibilities of individual departments in controlling Plastic Pollution.

It was happy to know that each department in the states are making sincere efforts to reduce, recycle and reuse of plastics.

Mr. P Jawahar, I.A.S, Secretary, Govt. of Puducherry assured that by June 5, 2018 efforts shall be made to not to use plastic items in all Govt. Offices in Puducherry

In Goa, coastal clean drive was organized on 14<sup>th</sup> May, 2018 in the event on WED-2018.

The Goa State Urban Development Authority has distributed cloth bags to all Govt. departments on the occasion of “Capacity Building Programme on “Integrated Waste Management Rules, 2016” on 15<sup>th</sup> May, 2018. The programme was inaugurated by Sh. Francis Dsouza, Hon’ble Urban Development Minister.





## BEAT PLASTIC POLLUTION

### Awareness Programme at District Armed Force Police Training Institute, Byadarahalli, Bengaluru Rural on May 25, 2018



To sensitize the role and responsibilities of police and to make them aware on GoK notification on Ban of plastic items Smt. Anjana Kumari V, Sc.C has conducted awareness programme at District Armed Force Police Training Institute, Bengaluru Rural District on May 25, 2018. Around 60 police trainees were participated.

The speech on importance of celebrations of World Environment Day and ill effects caused due to mismanagement of plastic waste was given.

The message emphasizing on role of police as well as being a responsible citizen of the country they need to join the hands with concerned stakeholders to contribute in minimizing the pollution caused due to mismanagement of municipal as well as plastic waste was given.

The Pledge was administered to reduce, recycle and reuse of plastics.

**Resolution:** *“Shri Basavaraju, DSP emphasized that efforts shall be made by them to treat wet waste generated from quatress and convert to compost. Same shall be utilized for growing the plants in premises”*



## *BEAT PLASTIC POLLUTION*

### **Awareness Programme at Nursery, Hebbal on May 25, 2018**



Sh. S. Karthikeyan, Sc'B and Sh. R. Mahendra Kumar, PS for conducting a Mass Awareness camp in the Hebbal Nursery on 25<sup>th</sup> May 2018 which belongs Forest Department, Govt. of Karnataka, Bengaluru.

The awareness programme envisaged the importance of eradicating plastic which is used in the nurseries for holding the soil and roots. The message was spread to use earthen pots or alternative material instead of plastics to highlight the theme of World Environment Day 2018 "Beat the Plastic Pollution. Shri Narsimha Murthy, Forest Ranger and Shri Balakrishna, care taker and guard of the nursery had attended the awareness camp. Around 50 free saplings were distributed to CPCB officials by nursery. The same was planted in office premises and distributed to nearby schools and colleges.



## ***BEAT PLASTIC POLLUTION***

### **Programme at People's Education Society PU College on May 26, 2018**

Sh T.K. Radheshyam Balaji, Sc.D and Dr. B.S. Anupama, Sc.B conducted awareness programme at People's Education Society, PU College at Hanumanthnagar, Bengaluru.

Around 40 NCC students participated in the programme along with Faculties from Commerce Department.

The programme includes technical presentation on plastic pollution, awareness speech, distribution of posters suggesting alternatives of plastics and cleanliness pledge to students not to use single use plastics.



Postures on “Beat Plastic pollution” were distributed to the students to display it in the prominent areas of the college and few postures were displayed in the Notice board near the college entrance.

#### **Message to Student Community by CPCB**

Students were given a strong message to maintain cleanliness and make their college premises free from plastic and join their hands with the pollution control boards and local bodies to tackle the plastic menace to save the Environment.

## BEAT PLASTIC POLLUTION

### World Environmental Day Celebrations at CPCB, RD, Bengaluru on 29<sup>th</sup> May, 2018



World Environment day was celebrated at CPCB, RD, Bengaluru on 29<sup>th</sup> May, 2018.

Sh. B Venkatesh, IFS, Chief Conservator of Forests (CCF), Karnataka Forests Department was invited as Chief guest. The Programme comprised of planting & watering the saplings, speech by Chief guest followed by presentation on plastic pollution. Technical discussions on various plastics manufactured and their ill effects to the environment. Videos on plastic planet was played.

The song on plastic pollution was written and sung by Dr. B S Anupama. Followed by pledge stating maximum efforts shall be made to promote more awareness among the public on plastic pollution and alternatives available for plastics. Cloth bags were distributed to officials



## ***BEAT PLASTIC POLLUTION***

### **Programme at Gangamma Thimmaiah High School, Rajajinagar on May 31, 2018**

An awareness programme was conducted at Smt. Gangamma Thimmaiah High School (Govt. School) by Sh. S. Karthikeyan, Sc.B and Sh. R Mahendra Kumar, PS.

The various activities such as display of Posters on the ill effects of plastic pollution at predominant places, lecture on ill effects of plastic materials and its impact on the environment was delivered to the staff, advised to follow the environmental friendly practices and materials as much as possible. Pledge to reduce plastic pollution was taken by staff and students.



The programme concluded with vote of thanks by Sh. S. Karthikeyan, Sci-B with a message emphasising to take sincere efforts in reducing the usage of plastic and stop using single use plastic, join their hands in making plastic pollution free nation and plant more trees as much as possible.

## *BEAT PLASTIC POLLUTION*

### **Programme at Residential Parents Association Composite PU College, Rajajinagar, Bengaluru on June 01, 2018**

Awareness programme on World Environment Day- “Beat the Plastic Pollution” was organized at R.P.A. (Rajajinagar Parents Association) Composite P.U College, located at Rajajinagar, Bengaluru on June 1, 2018. Smt. Mahima T, EE, from CPCB RDS participated and delivered a technical cum motivational speak to encourage the audience for reducing, reusing and recycling of plastic waste. More than 200 I PU students and their parents took part in the programme. Students were made aware of the issues and present scenario of our Environment and students role in Environmental Protection.



The 2018 WED theme ‘Beat Plastic Pollution’ was well focused and explained to students how they were part of nature and how intimately they all depend on it.

The speech also focused on “Swachh Bharat Abhiyaan” and student’s role in making the campaign successful. It was urged to students to inculcate eco-friendly habits at the young age itself. Further, a short interactive session was conducted on the steps that could be taken by the students as well as school authorities to make the class environment more eco-friendly and energy efficient. The programme concluded with administering plastic pledge.



## BEAT PLASTIC POLLUTION

### Drawing Competition at Bal Bhawan, Bengaluru on June 02, 2018



To bring out the creative and the artistic talents among school students Karnataka State Pollution Control Board and CPCB, RD(S) organized intra school drawing and essay writing competition at Jawahar Bal Bhawan, Cubbon park, Bengaluru on June 2, 2018. Sh. S. Suresh, Regional Director, Smt. Mahima T, EE and Dr. B. S Anupama, Sc-B participated in the programme. More than 300 students participated in the drawing competition; there were three categories, primary (1st to 4th standard), middle class (5th to 7th class) and high school (8th to 10th class). Apart from school student's small kids below the age of five years also took part in the event. Essay writing completion was conducted only for high school students. The students were instructed that the drawing and essay should mainly focus on the theme "Beat plastic pollution". Judges were invited from Chitrakala Parishad to evaluate three best drawings in each category. It was a memorable competition for the children and they proudly displayed their drawings.



## *BEAT PLASTIC POLLUTION*

### **Awareness Programme at St. Joseph High School, Hunsur on June 02, 2018**

Awareness programme on World Environment Day- “Beat the Plastic Pollution” was organized at St. Joseph High School, located at Hunsur, on June 2, 2018. Smt. Anjana Kumari V, EE, from CPCB RDS participated and delivered a technical cum motivational speak to encourage the Children for reducing, reusing and recycling of plastic waste.

In order to make students active participation questions on what practice usually followed in their home and surroundings in disposal of waste. Students were actively answered for the questions. The speech on overall solid waste management in Hunsur and plastic pollution was given Sh. Ravi Kumar, EE, DMA, Hunsur. Sh. Jagadish, news reporter was emphasizing on planting a plant in each birthday of the students shall help to environment.



Mime Act on plastic pollution was performed by the students of the school. The narration of mime act was by Smt. Anjana Kumari V, EE. A song on plastic pollution was sung and followed by administering the pledge to teachers and students.

The road show along with students on beat plastic pollution was performed in the streets of Hunsur. The entire programme was successful and wide publicity was given through local paper advertisement on message that “Stop using single use plastics”.



## ***BEAT PLASTIC POLLUTION***

### **Envirothon –Mini Marathon on Beat Plastic Pollution at Cubbon Park on June 03, 2018**

To convey the message and to encourage the public active participation for World Environment Day Celebrations “Envirothon- Mini Marathon on Beat Plastic Pollution” at Cubbon Park was organized by Government of Karnataka on June 03, 2018.

Officials from CPCB RD, Bengaluru were actively participated in the event.

Around 2500 members were participated in the event including officials from various departments and public.

The drama titled “Plastic Asura” was performed by NGO conveying the message that plastic has become like devil spoiling the health of earth.

The waste (food waste/disposable waste) generated during the event was collected by installing separate bins at designated locations and immediately after the event the bins were cleaned and waste was taken by the municipal corporations.



## ***BEAT PLASTIC POLLUTION***

### **Programme at Vivekananda School, Thyagarajnagar, Bengaluru on June 04, 2018**



Awareness programme on World Environment Day- “Beat the Plastic Pollution” was organized at Vivekananda School, located at Bengaluru, on June 4, 2018. Dr. Anupama B S, Sc.B, from CPCB RDS participated and delivered a technical cum motivational speech to encourage the Children for reducing, reusing and recycling of plastic waste.



Activities such as drawing & bhashan competition for children on the ill effects of plastic pollution, creating awareness on plastic pollution were conducted. There was active participation from the children’s.

Prizes distributed for the students performed their best in the competition. The programme concluded by administrating the pledge to teachers and students.

The road show was performed giving the message to the public on not to use plastics and beat the plastic pollution & save earth.



## *BEAT PLASTIC POLLUTION*

### **Pennar river front cleaning Programme - June 4, 2018**

In association with Environmental Management Policy & Research Institute (EMPRI), CPCB Regional Directorate South actively participated in Pennar river front cleaning programme at Nandi hills, Chikkaballapur on June 04, 2018. Sh.C. Sudhagar, JSA and Smt. P.R.Anu participated in the program.

The prime participants are CRPF, CPCB-Regional Directorate South, State Horticulture department, School students and staffs from Chikkaballapur town and local residents. Totally 460 members participated in the event.



The major activities conducted are awareness to the school students, cleaning activities at in and around Nandi hills, march on beat plastic pollution etc.



## BEAT PLASTIC POLLUTION

### WED Celebrations at Ministry of Environment, Forests and Climate Change, Regional Office, Bengaluru on June 05, 2018



Sh. C. Sudhagar, JSA and Smt. Anu P R, JSA from Regional Directorate (South), Bengaluru have taken part in WED Celebrations of Ministry of Environment, Forests and Climate Change, Regional office, Bengaluru at Kendriya Sadan, Koramangala on June 05, 2018.



The program was headed and presided over by Sh. Avinash Kanfode, APCCF(C).

Chief Guest Mr. Puneet Kumar, Additional Director General, CPWD, Bengaluru.

Lecture delivered by Dr. Ramachandra, Health Officer, Mysore city Corporation.



Lecture delivered by Dr. Smita Rawat, CMO, NFSG, CGHS Bengaluru.

Programme concluded by administering pledge and vote of thanks by Mr.U.Sridharan Scientist – G. Medicinal plants to the officials and public were distributed in the event.



**WED Celebrations in association with KSPCB at Chowdaiah Memorial Hall, Bengaluru on June 05, 2018**

Karnataka State Pollution Control Board conducted World Environmental Day Celebrations on June 05, 2018 at Chowdaiah Memorial Hall, Bengaluru as a very big event. Around 1000 members were participated in the event including Smt. Vandana Sharma, ACS, GOK , Mayor & BBMP Commissioner etc.

Sh. H.D. Kumaraswamy, Hon'ble Chief Minister of Karnataka has inaugurated the function by watering the plant. During the event, the two mobile continuous ambient air quality monitoring stations of KSPCB was also inaugurated by Hon'ble minister.



Hon'ble Minister addressed the gathering stressing on WED celebrations should not be restricted to June 5 and it should be continued till last breath. It is responsibility of each and every citizen of the country to protect the mother earth. He also gave a message that GoK is planning to increase the tax by 5% on plastic items so that public will reduce the purchase of plastics.


Environmental awards were given to various schools, scientists who are working on Environmental fields.

Best Solid Waste Management award was given to Udupi for successful implementation of SLRM project

CPCB, Regional Directorate Bengaluru actively participated in all the events in association with KSPCB starting from Planning till execution of WED activities.



**WED Celebrations by Laghu Udyog Bharati-Karnataka on June 07, 2018**

  
*Laghu Udyog Bharati - Karnataka*  
cordially invites you for a celebration on

**WORLD ENVIRONMENT DAY**

**Chief Guest**  
Dr. Vinay Kumar  
Chief Conservator of Forest  
Director  
Environmental Management & Policy Protection Research Institute

**Guest of Honour**  
Dr. Madhusudanan  
Additional Director  
Central Pollution Control Board

**Speakers**  
Sri. Sundar Padmanabhan      Dr. Mysore Nagaraj Sharma  
Director - Business Development      Professor  
Afforestt

Venue: MENTS Auditorium, Meenakshi ENT Hospital  
# 2232, 23rd Cross Road, Banashankari 2nd Stage, Bangalore - 70  
(Opp to Sri Venkateshwara Kalyana Mantapa & Next Kaveri Grammeena Bank)

Date: Thursday, 7th June 2018  
Time: 5.00 PM

**P. S. Srikantha Dutta**      **Yagnanarayana M. N**  
*President*      *General Secretary*

RSVP  
Akhila - 9986884720

Laghu Udyog Bharati - Karnataka  
# 15/47, 47th 'A' Cross, 8th Block Jayanagar, Bangalore - 560 070  
Phone: 080-41716085 / +91 9986884720  
info@lubkarnataka.org / www.lubkarnataka.com

Laghu Udyog Bharati, Karnataka association of medium and small scale industries celebrated WED-2018 at MENTS Auditorium, Bengaluru on June 07, 2018.

Dr. M Madhusudanan, Additional Director from RD, Bengaluru participated as a guest honour and delivered lecture on plastic pollution.

His speech was motivational and encouraging for reuse and recycling of plastics.

## **BEAT PLASTIC POLLUTION**

### **Awareness through mass communication by addressing the letters to various departments**

Every individual is responsible to overcome the menace of plastic pollution. Hence, to bring a remarkable change letters were addressed to all SPCB's & PCC's in the Zone, Department of Municipal Administration, Southern Railways dept, Karnataka State Road Transport Corporation, Bengaluru Metropolitan Transport Corporation, Educational institutions, Indira Gandhi Open University, Mangalore University, Visveswaraya Technological University, Rajiv Gandhi University of Health Sciences, Bangalore International Airport Limited, PVR Cinemas Pvt Ltd, INOX Cinemas Pvt Ltd, various industries etc.

In the letter the concerned departments and stake holders were requested to educate and create awareness among public and students to reduce the use of single use plastic as a social responsibility. The plastic mitigation awareness messages to be displayed on respective websites and at prominent locations, to set up sufficient number of plastic waste collection bins in their respective department and to handover the segregated plastic waste to recyclers.

In response, all the Govt. departments in the zone including schools, colleges etc have celebrated WED-2018 successfully by conducting street show on beat plastic pollution, planting the saplings etc. Various industries as a corporate social responsibility have distributed cloth bags and saplings to the public.

State boards have conducted various events such as river cleaning, beach cleaning, dramas in the various public forums, conducting drawing competitions, publishing the advertisements in televisions, FM radios, newspapers giving the message on beat plastic pollution etc.



In continuous persuasion by CPCB, Karnataka State Pollution Control Board Regional Office Udupi has issued letter to 158 gram Panchayats in the district to construct bar screen across the nala or water stream coming out of gram panchayat to reduce the plastic waste flow/debris flow into water stream. Further into sea water. Zilla Panachayat officials agreed with concept including Deputy Commissioner.

## ***BEAT PLASTIC POLLUTION***

### **Plastic rides in association with KSPCB**

Regional Directorate, Bengaluru in association with KSPCB & BBMP participated in several plastic rides in the shops, market areas. Sh. G Dharmalingam, Sc.D was participated in the event. Around one Ton of plastics were collected, squashed and handed over to authorized recyclers on 7<sup>th</sup> June, 2018 during 10.00 am to 2.00 pm.

This activity is a continuous process and regional directorate shall actively participate in all such events.





# BEAT PLASTIC POLLUTION

## Photos of various events



# BEAT PLASTIC POLLUTION





**CENTRAL POLLUTION CONTROL BOARD  
Regional Directorate (South)**

Nisarga Bhavan, Thimmaiah Road, Shivanagar, Bengaluru - 560 079

F. Admin/10/Cir/RDS/2018-19/154

Dt: May 04, 2018

**CIRCULAR**

Sub: Action points for Celebration of World Environment Day -2018 in CPCB; Stopping use of PET water bottles, plastic carry bags, disposable and food service cups, plates etc. by the officials in RDS, Bengaluru

The officials in CPCB are aware that littering plastic items irresponsibly will have detrimental effect on the environment resulting in unhygienic environmental and public health related problems and long term bad effect on ecology and environment.

In view of keeping a watch on use of plastic items like PET water bottles, plastic carry bags, disposable and food service cups, plates etc. directions have been issued by our head office to stop using all such items in the office with immediate effect. All officials are informed to comply with these action points for effective implementation.

5/21, 21/231  
4/5/2018

(S. Suresh)

Regional Director

To

All officials, R.D.(S)

Copy to:

1. Dr S.K. Nigam, AD & I/C-UPC -II Division, CPCB, Delhi
2. Notice Board, 1<sup>st</sup> and 2<sup>nd</sup> Floors, RDS, Bengaluru

(S. Suresh)