

A report on celebration of  
**“World Environment Day 2019”**



**Central Pollution Control Board  
Regional Directorate  
Lucknow**



# Report on Celebration of 'World Environment Day (WED) – 5<sup>th</sup> June 2019'

## Introduction

World Environment Day (WED) occurs on 5<sup>th</sup> June every year, and is the United Nation's principal vehicle for encouraging worldwide awareness and action for the protection of our environment. First held in 1974, it has been a flagship campaign for raising awareness on emerging environmental issues to sustainable consumption and wildlife crime. WED has grown to become a global platform for public outreach, with participation from over 143 countries annually. Every year, WED has a new theme that major corporations, NGOs, communities, governments and celebrities worldwide adopt to advocate environmental causes.

World Environment Day is organized around a theme that focuses attention on a particularly pressing environmental concern. This year theme for WED 2019 is '**Beat Air Pollution**'. **China** has been identified as host country for the activities.



## **World Environment Day Celebration at CPCB, Regional Directorate, Lucknow**

The World Environment Day (WED) was celebrated by CPCB, Regional Directorate, Lucknow to raise awareness on environment and to renew our bond with nature. Shri S.K. Gupta, Regional Director, CPCB emphasised that World Environment Day serves as the 'people's day' for doing something positive for the environment, galvanizing individual actions into a collective power that generates an exponential positive impact on the planet.

Following activities were performed for the celebration of the World Environment Day at CPCB, Regional Directorate, Lucknow:

### **June 3rd, 2019**

1. Demonstration on Air Pollution, monitoring tools for air pollution w.r.t. RSPM, PM<sub>2.5</sub>, pollutant gases etc. to school children at NAMP station located at Vikas Khund, Gomti Nagar, Lucknow.
2. Presentation on 'Air Pollution and its control' to school children;
3. Painting & Drawing Competition on Air Pollution.

### **June 5th, 2019**

4. Procession of CPCB RD Staff on 5th June 2019
5. Pplantation in the PICUP Bhawan premises
6. Plant distribution (Vriksh Bhandara) to people in general and
7. Workshop on the Beat Air Pollution.

## **01 Demonstration on Air Pollution, monitoring tools**

Considering the theme of the World Environment Day it was worthwhile to make aware the students, about air pollution being monitored by the agency concerned. In this context the children from T.D Girls Inter college were taken to manual Ambient air quality monitoring station being operated by CPCB at Vikas Ghand, Gomti nagar Lucknow and demonstrated how the different air pollutants such as PM<sub>10</sub>, PM<sub>2.5</sub>, SO<sub>2</sub> and NO<sub>x</sub> being monitored.



Demonstration to students on monitoring techniques of Air pollution

## 02 Drawing & Painting competition

CPCB RD (N) organized a drawing & painting competition in the premises where in students from the junior section (*class 1st-Vth*) and Senior section (*VI<sup>th</sup> – X<sup>th</sup>*) of T.D Inter college, Gomti Nagar Lucknow participated. Based on their performance students were given 1st, 2nd and 3rd prize to the winner in both sections. During the painting competition slide show on different air pollutants issues and their control measures also shown to the students.



Display of World Environment Day Song



Poster Competition among the school students

## 03 Procession of CPCB RD Staff

Procession of CPCB RD staff was taken out holding banners and slogans about Air Pollution, from PICUP Bhawan, CPCB office to Polytechnic Chauraha and back to PICUP Bhawan.

The following slogans pronounced during the procession by the officers and staff.

- आने वाली पीढ़ी है प्यारी, तो पृथ्वी को बचाना है जिम्मेदारी हमारी।
- प्रकृति का न करें हरण, आओ बचाए पर्यावरण।
- एक पेड़, एक ज़िंदगी।
- प्रदूषण हटाओ, पर्यावरण बचाओ।
- धरा नहीं होगी तो, सब धरा रह जाएगा।
- पेड़ लगाओ, जीवन बचाओ।
- कड़ी धूप जलते पाँव, पेड़ होते तो मिलती छाँव।
- वृक्ष लगाएं, हरियाली लाएं।
- वायु प्रदूषण एक समस्या है, हमें इसे जड़ से मिटाना है।
- पेड़-पौधे मत करो नष्ट, साँस लेने में होगा कष्ट।
- साँस हो रही है कम, आओ पेड़ लगाए हम।
- स्वच्छ वायु, लम्बी आयु।



Procession of Scientist and staff of CPCB RD (N) holding banners and slogans

## 04 Plantation Drive

As a token of our effort towards protection of environment and restoration of environmental quality, saplings of indigenous plant species were planted within the PICUP Bhawan premises by the CPCB RD staff members.



Plantation by CPCB officials in the PICUP building premises

## 05 Plant distribution (Vriksh Bandara) to people in general

At the entrance of PICUP Bhawan, Gomti Nagar a successful Vriksh Bhandara campaign was carried out to increase awareness about importance of plants in controlling the air pollution and maintaining sustainable environment for living beings.

Plants were distributed free of cost which has been provided by Uttar Pradesh Forest Corporation, Lucknow.



Distribution of Plants

## 06 Workshop on the Beat Air Pollution

Workshop organised on the occasion to discuss the air pollution and related issues. Scientists, research scholar of the Regional Directorate actively participated and discussed the status of air pollution in the country and the control measures by using different technology as well as mass awareness. It was found that self realization and change of attitude towards environment is one of the factor which directly / indirectly reduce the air pollution at certain extent.



Discussion on WED – 2019 Theme

## 07 Mass awareness through News Paper

On the theme of the world environment day various measures to curb the air pollution were also published on the local newspaper on June 5<sup>th</sup>.

Beat Air Pollution | WORLD ENVIRONMENT DAY | UN environment

**विश्व पर्यावरण दिवस**  
— 5 जून, 2019 —  
“वायु प्रदूषण से मुक्ति”  
वायु प्रदूषण के रोकथाम के उपाय

- कूड़ा-कचरा ना जलाएँ।
- खेतों में पराली को ना जलायें।
- पटाखें न जलाएँ।
- अधिक से अधिक पेड़-पौधे लगायें।
- ट्रैफिक जाम और लालबत्ती पर गाड़ी का इंजन बंद करें।
- सौर ऊर्जा पर चलने वाले उपकरणों का ज्यादा से ज्यादा प्रयोग करें।
- स्कूल, कार्यालय जाने के लिए बस/मेट्रो का प्रयोग करें।
- घरेलू उपकरण खरीदते समय उच्च स्टार अंकित उपकरण लें।
- जरूरत न होने पर पंखे व लाईट बंद करें।
- वाहनों की नियमित रूप से सर्विसिंग कराएँ।
- औद्योगिक वायु प्रदूषण के रोकथाम के लिए उचित उपकरणों का प्रयोग करें।
- भवनों के निर्माण के समय वायु प्रदूषण न हो यह सुनिश्चित करें।

Together we can #BeatAirPollution

केन्द्रीय प्रदूषण नियंत्रण बोर्ड  
क्षेत्रीय निदेशालय, लखनऊ

Programme was ended with pledge to grow more trees to reduce air pollution and mobilise positive environmental action by all stakeholders. This was the combined effort from team of CPCB, Regional Directorate, Lucknow in service of environment on the very auspicious occasion of 'World Environment Day 2019' with a pledge to do optimum utilization of resources and ensure long term sustainability of life on earth.

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