

# **Attention Producers!!**

## **Notice to All Producers of Electrical and Electronic Equipment (EEE)**

### **under E- Waste (Management) Rules, 2016**

Notice is hereby issued in the public interest to all the Producers of Electrical and Electronic Equipment (EEE) listed in Schedule – I of the E- Waste (Management) Rules, 2016 that whoever are placing their EEE on the market have to obtain Extended Producer Responsibility- Authorization (EPR – Authorization) from Central Pollution Control Board (CPCB).

EPR Authorisation is required to ensure that end- of life EEE (E-Waste) generated from the products of the producers are channelised to authorised dismantlers/recyclers.

As per sub rule 3(1) (cc) of the Rules 'Producer' is a person who, irrespective of the selling technique used such as dealer, retailer, e-retailer, manufacture and place on the market the electrical and electronic equipment (EEE) under its own brand ; or offers to sell under its own brand, assembled electrical and electronic equipment and their components or consumables or parts or spares produced by other manufacturers or suppliers; or Offers to sell imported electrical and electronic equipment and their components or consumables or parts or spares.

The producers are hereby informed that sale of their EEE listed in Schedule – I without obtaining EPR – Authorisation from CPCB is the violation of E- Waste (Management) Rules, 2016 notified under E(P) Act 1986 (29 of 1986).

As per the provisions of the E(P) Act, 1986, whoever fails to comply with or contravenes any of the provisions of the rules made under the E(P) Act, 1986 (29 of 1986) are punishable as per section 15 of the said act.

The producers, selling or importing EEE are hereby directed to apply to the Central Pollution Control Board for EPR Authorisation in form – 1, failing which suitable action under the law shall follow.

**(Central Pollution Control Board)**