



केन्द्रीय प्रदूषण नियंत्रण बोर्ड  
CENTRAL POLLUTION CONTROL BOARD

पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय भारत सरकार  
MINISTRY OF ENVIRONMENT, FOREST & CLIMATE CHANGE GOVT. OF INDIA

By Speed Post

Anand Kumar  
Additional Director &  
Divisional Head  
WM- III Division

B- 29016(132)/(EPR)/16/WM-III Division

Date: 02-06-2017

To  
M/s. Jaina Marketing & Associates  
D-170, Okhla Industrial Area, Phase-1,  
New Delhi-110020

**Sub: EPR Authorisation under E-Waste (Management) Rules, 2016**

Sir,

With reference to your application for grant of Extended Producer Responsibility (EPR) – Authorisation under E-Waste (Management) Rules, 2016, please find enclosed herewith the EPR – Authorisation for the Electrical and Electronic Equipment (EEE) as specified in the Authorisation.

This issues with the approval of the Competent Authority.

Yours faithfully,

*Anand Kumar*  
(Anand Kumar) 02/06/17

Encl. As above



**FORM 1 (aa)**  
[Under rule 5 (6) and 13 (1)(ii)]

**EXTENDED PRODUCER RESPONSIBILITY- AUTHORISATION**

[Extended Producer Responsibility Authorisation for Producer of the Electrical & Electronic Equipment]

**Ref:** Your application for Grant of Extended Producer Responsibility - Authorisation for following Electrical & Electronic Equipment under E-Waste (Management) Rules, 2016

i. Cellular Telephone: (Smart Phone and Feature Phone) (ITEW15)

1. EPR Authorisation Number: B- 29016(132)/(EPR)/17/WM-III Division Date: 02-06-2017

2. M/s. Jaina Marketing & Associates, D-170, Okhla Industrial Area, Phase-1, New Delhi-110020 is hereby granted Extended Producer Responsibility - Authorisation based on:

- (a) Extended Producer Responsibility plan and;
- (b) Proposed target for collection of E-waste submitted by them.

M/s. Jaina Marketing & Associates, shall meet the yearly collection target for e-waste as per the table given below:

Year	Collection target for EEE- ITEW15 (Feature Phone) in numbers	Collection target for EEE- ITEW15 (Smart Phone) in numbers
2017-18	373219	354823
2018-19	789860	757823
2019-20	1548318	889498
2020-21	3031290	798586
2021-22	3335616	*

\* To be fixed on submission of information by the applicant

3. The Authorisation shall be valid for a period of five (5) years from date of issue with following conditions:

- i. You shall strictly follow the approved Extended Producer Responsibility plan, a copy of which is enclosed herewith as Enclosure-I;
- ii. You shall ensure that collection mechanism or collection points are set up or designated as per the details given in the Extended Producer Responsibility plan and that shall be completed before the proposed dates if any in the EPR Plan (list of collection points and the toll free numbers for reverse logistics enclosed);

*Anand Kumar*

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- iii. You shall ensure that all the collected e-waste is channelized to your authorised dismantler/recycler M/s. 3R recycler, Plot No. 266, sector 8, IMT Manesar, Gurgaon (Haryana) – 122052 and records shall be maintained both at recyclers end as well as at your end;
- iv. You shall maintain records, in Form-2 of these Rules, of e-waste and make such records available for scrutiny by Central Pollution Control Board as and when directed;
- v. You shall file annual returns in Form-3 to the Central Pollution Control Board on or before 30th day of June following the financial year to which that returns relates and you shall submit sales data for the FY 2016-17 for ITEW15 along with the annual return for FY 2016-17;

**vi. General Terms & Conditions of the Authorisation:**

- a. The authorisation shall comply with provisions of the Environment (Protection) Act, 1986 and the E-waste (Management) Rules, 2016 made there under;
- b. The authorisation or its renewal shall be produced for inspection at the request of an officer authorised by the Central Pollution Control Board;
- c. Any change in the approved Extended Producer Responsibility plan should be informed to Central Pollution Control Board within 15 days on which decision shall be communicated by Central Pollution Control Board within sixty days;
- d. It is the duty of the authorised person to take prior permission of the Central Pollution Control Board to close down any collection centre/points or any other facility which are part of the EPR plan.
- e. An application for the renewal of authorisation shall be made as laid down in sub-rule (vi) of rule of 13(1) the E- Waste (Management) Rules, 2016;
- f. The Central Board reserves right to cancel/amend/revoke the authorisation at any time as per the policy of the Central Board or as notified by the Government from time to time.

**vii. Additional Conditions: -**

- a. Whenever RoHS sampling and testing will be carried out by CPCB, you have to bear the cost of equipment – Cellular Telephone: Smart Phones and Feature Phones (ITEW15) and the cost of testing as per Rule 16 (9) of the E-Waste (Management) Rules, 2016;
- b. That the applicant will submit revised application for grant of EPR Authorisation in case of applicant engaging any PRO or changing its EPR Plan;

*Aravind Kumar*



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- c. That the applicant has to ensure that the e-waste collected at collection points or through buy-back and exchange scheme mentioned in the application should reach to its authorized dismantler/recycler;
- d. That the applicant has to submit to CPCB every quarter the amount (number or weight) of EEE code – ITEW15 (Smart Phone & Feature Phones) collected in that quarter and recycled;
- e. That the applicant has to maintain all the technical documentation on RoHS for verification by CPCB/SPCB whenever required;
- f. In case of any violation of the above condition, your authorization will be suspended/ cancelled.

*Anand Kumar*  
02/06/17  
Authorized signatory  
(With designation)

To,

**M/s. Jaina Marketing & Associates**  
D-170, Okhla Industrial Area, Phase-1,  
New Delhi-110020

**Anand Kumar**  
Additional Director &  
Divisional Head, WM-III Division  
Central Pollution Control Board  
M/o Env., Forest & Climate Change, Govt. of India  
Parivesh Bhawan, East Arjun Nagar  
Delhi - 110 032