



केन्द्रीय प्रदूषण नियंत्रण बोर्ड  
CENTRAL POLLUTION CONTROL BOARD  
पर्यावरण, वन एवं जलवायु परिवर्तन मंत्रालय भारत सरकार  
MINISTRY OF ENVIRONMENT, FOREST & CLIMATE CHANGE GOVT. OF INDIA

**Second Notice**

F. No. B-29016/(EPR)/17WM-III Div.

November 2<sup>nd</sup>, 2017

To,

**M/s Smasher Communications Private Limited**  
No. 469, 1st Floor, 29th Main Road  
10th Cross, HSR Layout, Sector 1  
Banglore, Karnataka-560102

**Sub: Second notice under E-Waste (Management) Rules, 2016 for not seeking EPR Authorization – Reg.**

Ref. Our Notice No F. No. B-29016/(EPR)/17WM-III Div./9162-9271, dated 30-08-2017.

Sir,

This has reference to above notice where one-month time was given for seeking EPR-Authorisation from CPCB. In this regard, this is to inform that Brand owner/importer selling EEE notified under **E-Waste (Management) Rules, 2016** has to seek EPR-Authorisation.

Also, sub rule 3(1) (cc) of the above said rules stipulates that 'Producer' is a person who, irrespective of the selling technique used such as dealer, retailer, e-retailer, manufacture and place on the market the electrical and electronic equipment (EEE) under its own brand or offers to sell under its own brand, assembled electrical and electronic equipment and their components or consumables or parts or spares produced by other manufacturers or suppliers or offers to sell imported electrical and electronic equipment and their components or consumables or parts or spares.

In this regard, a final notice is again issued for seeking EPR-Authorisation for the brands named **Smasher** within 15 days from the date of issue of the notice.

Yours faithfully,

*Anand Kumar*  
2/11/17  
(Anand Kumar)  
Additional Director &  
Divisional Head  
WM- III Division