



Second Notice

F. No. B-29016/(EPR)/17WM-III Div.

November 6th, 2017

To,

M/s Innovation Industries
Khasra No.733, Extended Lal Dora
Ghevra

Sub: Second notice under E-Waste (Management) Rules, 2016 for not seeking EPR Authorization – Reg.

Ref. Our Notice No F. No. B-29016/(EPR)/17WM-III Div./9162-9271, dated 23-08-2017.

Sir,

This has reference to above notice where one-month time was given for seeking EPR-Authorisation from CPCB. In this regard, this is to inform that Brand owner/importer selling EEE notified under **E-Waste (Management) Rules, 2016** has to seek EPR-Authorisation.

Also, sub rule 3(1) (cc) of the above said rules stipulates that 'Producer' is a person who, irrespective of the selling technique used such as dealer, retailer, e-retailer, manufacture and place on the market the electrical and electronic equipment (EEE) under its own brand or offers to sell under its own brand, assembled electrical and electronic equipment and their components or consumables or parts or spares produced by other manufacturers or suppliers or offers to sell imported electrical and electronic equipment and their components or consumables or parts or spares.

In this regard, a final notice is again issued for seeking EPR-Authorisation for the brand named **WHITE CHERRY** within 15 days from the date of issue of the notice.

Yours faithfully,

Anand Kumar
09/11/17

(Anand Kumar)
Additional Director &
Divisional Head
WM- III Division